

[Click here to go back to ConnectEKO Media Page](#)



Issue 6 | December 2012

Connect with DRG3!



Have a green question you want to ask the DRG3 network?

Post it on our Facebook wall or Tweet it @Drg3Ohio

<http://drg3.org>

[Click here to subscribe to this newsletter!](#)

 [Forward to a Friend](#)

In This Issue

[Save the Date!](#)

[Red and Green Drinks Follow-Up](#)

[Green Spotlight: Electronic System Innovators](#)

[Green Find: Heidelberg "Roars Green"](#)

Dayton Regional Green 3 News

PEOPLE PLANET PROFIT

Dayton Regional Green 3 aims to promote greener government, business, and personal practices throughout the Montgomery County and Dayton region to ensure the environmental sustainability of our region and enhance the quality of life for our citizens. This newsletter is our effort to communicate all the exciting news and events related to our mission! Please, let us know if you have an update to be included in next month's newsletter.

Save the Date!

Thursday, January 17th at 11am

Location:TBD



The City of Dayton, Downtown Dayton Partnership, Dayton Area Chamber of Commerce, UpDayton, DPL Energy, Five Rivers MetroParks, and Generation Dayton will join DRG3 for a press conference on January 17th. The event will launch an effort to reach 500 green certified businesses in the Miami Valley in 2013. An announcement with the event details and location will come in early January. We hope you'll join us!

Newly Certified Businesses

Since last month's newsletter, Electronic System Innovators ([link](#)) and Negawatt Business Solutions ([link](#)) have joined the ranks of Green Certified Businesses!



Green Drink



Green Drinks

Dayton is part of an international movement thriving in more than 731 cities worldwide. Anyone with an interest in sustainability, the environment and green living is welcome to attend these casual networking events. Remember to bring a friend!

January Green Drinks Event

Wednesday, January 23rd
6-8pm
Location: TBA

[Click here to sign up for the Green Drinks Invitation List!](#)

Green Find



Heidelberg Distributing

recently welcomed the DRG3 team for a tour of their operations. We were very impressed! Read [more here](#).
[Website](#)

Have you found a green resource, place, event, anything that you think others should know about?

Send it to drg3@mcoho.org and we'll try to include it in a future newsletter.

Red and Green Drinks Follow-Up

On December 19th Green Drinks and the Dayton Water Round Table joined forces for a holiday celebration and networking event at Brixx Ice House. Everyone seemed to have a great time and enjoyed meeting the many new faces. The organizations would like to thank Crown Solutions, Heapy Engineering, and SOCHE for providing appetizers. Additionally, we thank all those for their very generous donations to the Aullwood Audubon Center and Farm, this year's charity.



Green Spotlight: Electronic System Innovators



ELECTRONIC SYSTEM INNOVATORS
Connecting Green Ideas with Creative Technology™

This month's Green Spotlight is on Electronic System Innovators and their exciting new projects. They are a startup company developing fun interactive systems that promote eco-awareness and help supermarkets better connect with shoppers' in-store. Co-founders Steve Wrobel and Ashley Lybolt relocated from Florida to Dayton last year to join the RFID Convergence Center located in Tech Town.

Their RBYB FROGS project, which stands for: Remember Bring Your Bags, Frequent Reuse Operation Green Savings, is a unique reminder system using RFID technology. Their prototype is housed in the form of a friendly red-eyed tree frog and is designed to stay in the shopper's vehicle. As you pull into the grocery store parking lot, the technology triggers a reminder not to leave your reusable shopping bags and recyclables in the car.



Their lead project and primary focus is an eye-catching in-store plastic bag recycling bin/ kiosk coined the "Eco-Collect & Connect" it is designed to boost participation and engage shoppers. The prototype kiosk serves as a digital green hub; it allows shoppers to quickly check in, scan specialized deals and encourages social media interaction. It's an attractive

Calendar

Thursdays, Fridays, Saturdays

PNC 2nd Street Market



Sundays

Garden Station Sunday Market



January 17th

Green500 Launch Event

January 23rd

Green Drinks

Get outside, learn about composting, find a local foods cooking class, and much more at Five Rivers MetroParks'

Find a Program website!

[Click here](#)



Want an event included in next month's newsletter? Send upcoming workshop and event information to drg3@mcoho.org.

Green Certification



The Green Business Certification Program is a voluntary program designed to help businesses take basic green measures to reduce their ecological footprint, reduce their energy and resource use, and save money in the process. Earning the Green Business Certification indicates that you are part of an innovative leadership movement to green your business operations and help transition our region to a sustainable future.

Click [here](#) to learn more or watch the video below!

and creative way for grocery stores to close the plastic bag recycling loop. Many grocery stores admit that their current collection methods are lackluster at best.

Electronic System Innovators recently entered Startup Open; a competition sponsored by the Kauffman Foundation and is recognized as one of the top 50 startup companies in the world.

ESI is working towards commercializing their kiosk with goals of launching pilot programs in the new year.

DRG3 is excited to have such a green-minded business in our region. ESI recently earned DRG3's Green Business Certification. To learn more about their efforts, visit their website

@ www.electronicssysteminnovators.com

Green Find: Heidelberg "Roars Green"

Heidelberg Distributing Company is taking strides to be a leader in sustainable practices. The company recently invited the DRG3 team out to see some of the steps they've taken. They have formulated a green mission statement to drive their efforts:



Heidelberg will be the #1 sustainability leader in the alcohol beverage distribution industry by continuing to pursue cost-affordable methods to handle all materials coming in and out of our facility:

- Reduce consumption
- Reuse what we have
- Recycle everything we can
- "Roar green" (Our company's vision is "Life Roars Through Us")

-All cardboard, from case boxes to pallet protection, to point-of-sale, are baled and recycled. Thus, approximately 10 tons of cardboard no longer go to the landfill each year.

-Lighting upgrades, VFD drives, and other energy-saving measures reduced the facility's electricity consumption by 600,000 kWh between 2010 and 2012.

-42 tons of shrink wrap no longer go to the landfill.

- Wood pallets are all recycled by returning them to vendors or using putting them back to use in the supply chain. No wood products are put in landfills.

- Glass, cans, and bottles are all sorted and recycled.

- Between 2010 and 2012, the facility reduced its trash load by 55%.

The facility has even found a use for the alcohol that



DRG3 Green Business Certification Program Video

The DRG3 Team

Staff and Interns

- Lamees Mubaslat
- Thomas Blurton
- Sumeta Sachdeva
- AJ Ferguson

Contact Us

E-mail: drg3@mcohio.org
Phone: (937)225-6423

Dayton Regional Green 3
attn: Facilities Management
451 West Third Street
Dayton, Ohio 45422

comes from these cans and bottles that cannot be sold on the market for a variety of reasons. They convert the waste liquids into ethanol and have retrofitted one of their trucks to make use of the fuel. The truck runs quieter, smoother, and even smells better. They hope to scale up the operation after they've perfected the process.



DRG3 Co-Chairs Kevin Hallinan and Michael Berning

The DRG3 team was certainly impressed and excited to tell Heidelberg's story. If you're hoping to green your facility or your company has a similar story to tell, let us know!



[Click here to go back to ConnectEKO Media Page](#)